



INTRODUCTION TO MODERN

Flourishing

WITH ILLYAHNA JOHNSON

@illyphoodesigns #illyphoodesigns
www.illyphoodesigns.com

GETTING STARTED

A NOTE FROM ME.

Flourishing is a great way to breathe life and flare into your lettering. It involves lots of experimentation, happy accidents and inky messes, so be prepared. The thing I love most about modern flourishing is the spontaneity and expression it evokes. Every flourish will be different and unique. It allows you to loosen up, explore and embrace a new way of developing your style. I hope you enjoy the process!

Thank You
Illyphoo xx

BRUSH PENS - Pentel Touch/Sign pen, Fudenosuke or any small tipped brush pen.

Other options for brush pens include Tombow ABT N15, Karin Pro marker Pen, Faber Castell Artist Pitt Pen.

PENCIL - Pilot mechanical pencil

PAPER - Rhodia dot or plain paper pad, high quality smooth HP paper, tracing paper, layout paper.



WARM UP EXERCISES

We need to get our writing hand warmed up before we dive in to the letter practice. These are great exercises to loosen up your hand and to help you develop more precision with flow and rhythm. You can use a pencil or pen at this stage - it doesn't have to be perfect. Remember, you're just playing and getting used to the movement.

TIP: Keep your pressure light on the paper and when it comes to shaping, keep the loops open and oval.

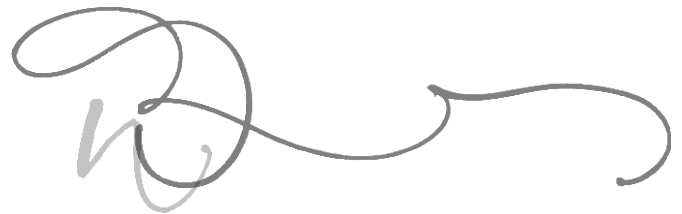
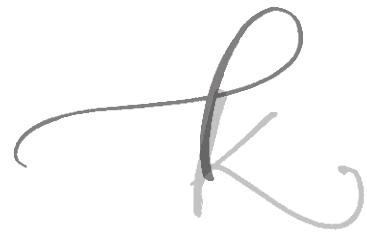


One way to start exploring flourishing is to think about extending the entry and exit strokes of a word...



FLOURISHING DETAILS

Now let's take our practice further by applying the flourishes we warmed up with, to some letters. At this stage, we are exploring and understanding how and where to add embellishment to the ascender, descender and cross bars of letters. Have fun and experiment with the different possibilities. Here are a few examples...



TIP: Think about ways to fill the empty space around the letter.

FLOURISHED ALPHABET (A - F)

Aa

Bb

Cc

Dd

Ee

Ff

FLOURISHED ALPHABET (G - L)

G g

I i

H h

K k

J j

L l

FLOURISHED ALPHABET (M - R)



FLOURISHED ALPHABET (S -X)

S s

V v

T t

W w

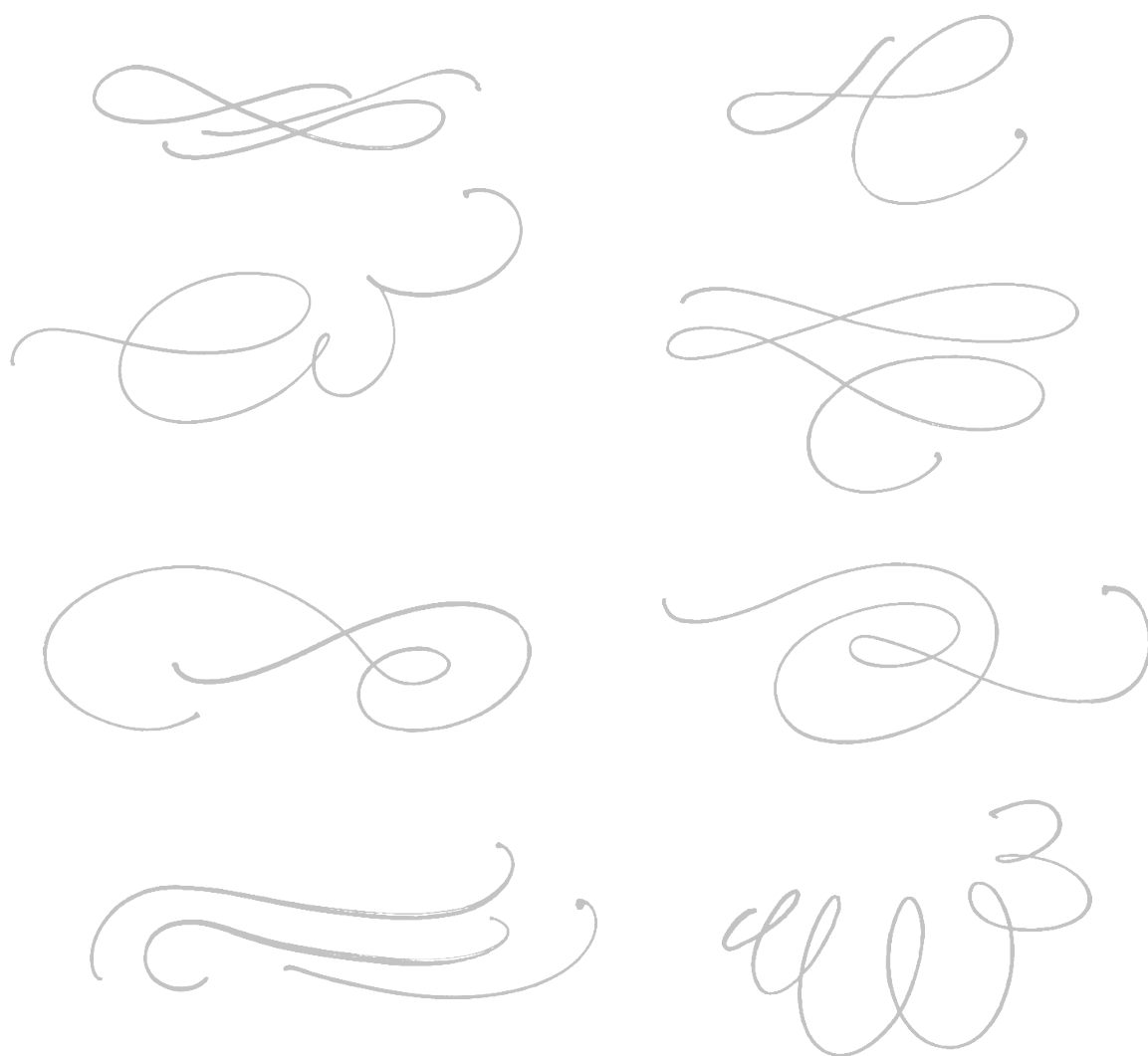
Y y

X x

FLOURISHED ALPHABET (Y & Z)



SWIRLS, CURLS & LOOPS



LETTER LAYOUTS



break the rules

break the rules

TIP: Think about the way the flourishes interact with each other. Remember to keep loops open and swooshes graceful. The general rule for adding circular flourishes is a maximum of three. So don't over do it!

LETTER LAYOUTS

Letters

Letters

words

words

FLOURISHED ALPHABET (A - F)



FLOURISHED ALPHABET (G - L)

G g

I i

H h

K k

J j

L l

FLOURISHED ALPHABET (M - R)



FLOURISHED ALPHABET (S -X)

S s

V v

T t

W w

U u

X x

FLOURISHED ALPHABET (Y & Z)

